MYA Shakham



CONTACT

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EDUCATION

UAL | University of the Arts, London | 2023 -2025

- MA Audio Video Journalism | Merit
- Awarded for Creativity and Originality
- Chosen as Course Representative

University of Huddersfield | 2020 - 2023

- BA (Hons) Drama | 1st Class with Honours
- Department's Highest Achiever Award
- Final Project highest grade in department history.

SKILLS

- Software: Da Vinci Resolve, Adobe
 Premiere Pro, Lightroom, Canva,
 CapCut, Audition.
- Video Production: Filming, Editing,
 Directing, Colour Grading,
 Scriptwriting.
- Video Journalism: Interviewing,
 Storytelling, On-Camera Interviewing,
 Editorial Research, Music Journalism.
- Creative Direction: Artistic
 Campaigns, Researching, Pitching,
 Branding.
- Media & Digital Tools: Social Media
 Content & Campaigns.
- Performance: On Camera
 Presenting, 9 years of stage acting, 3
 years of film acting, Grade 4 Piano.

ABOUT ME

Video producer and journalist with experience in music, culture, and live events. I have worked on video production, artist interviews, branded content, and event coverage. With a background in drama, I'm comfortable both behind and in front of the camera. I'm used to fast-paced, team environments and have handled logistics, guest experience, and content delivery for multi-platform projects. Skilled in editing and digital storytelling, I focus on content that connects with audiences across social media and music-related campaigns.

EXPERIENCE

Freelance | see more on my portfolio

MAR 2023 - PRESENT

Video/Audio Production

- Proficient in editing with Da Vinci Resolve, Adobe Premiere Pro, and Audition.
- Producing, filming and editing social first content, short documentaries, music videos, vox pops, music events promotion and photography.
- Skilled in filming, directing, researching, editing, colour grading, pitching and budgeting, experienced using Sony FX3, Sony A7SIII, and Rode Mics, plus a basic understanding of lighting techniques.

UAL | see more on my portfolio

JUN 2024 - JAN 2025

MA Documentary | Spiritual House & Rave Culture

- Explored house music/rave scene as a spiritual experience through interviews with DJs, producers, and organisers.
- Filmed, directed, edited and handled schedules, permits, budgeting and artist relations.
- Collaborated with Defected Records, Terry Farley, Anjunadeep, and more.
- Received an award for creative, original journalism at UAL. Also specially selected to screen at Flatpack Fllm Festival.

Freelance | see more on my portfolio

SEP 2024 - PRESENT

Social Media Content Creation & Events/Artist Promotion

- **Filming and editing reels**, posters, and promo content for **nightlife/music events**. Delivered **short-form** edits for *Instagram* and *TikTok*.
- Events include Deep Burnt, Bed By 10, and Ultimate Dizney Rave by Like it Love it Events.
- Several ongoing collaborations.

UAL | see more on my portfolio

JAN 2024 - MAR 2024

Artistic Director | UNESCO Social Media Campaign

- Directed a collaborative project with UNESCO and 38 cohorts, showing strong creative and **leadership** skills.
- Part of a winning team for the Instagram campaign @70salty.
- Starred in and led the vox pops and skits for the digital content series.

MG Promotions

JUL 2024 - PRESENT

Administrative Assistant & Brand Ambassador

- Admin for Christmas merchandising TV magazines in UK stores e.g. Waitrose and CO-OP.
- Coordinated merchandisers, handled briefs, data tracking, delivered reports and feedback.
- Brand ambassador for brands such as *The Times*, *British Airways*, *Harpers Bazaar*.

Rain/Bridge Bar

Shift Manager/Events Supervisor, Keyholder

MAY 2021 - NOV 2022

• Managed staff, venue logistics and coordinated **music events** and performances including drag shows, in fast paced LGBTQ+ venue.